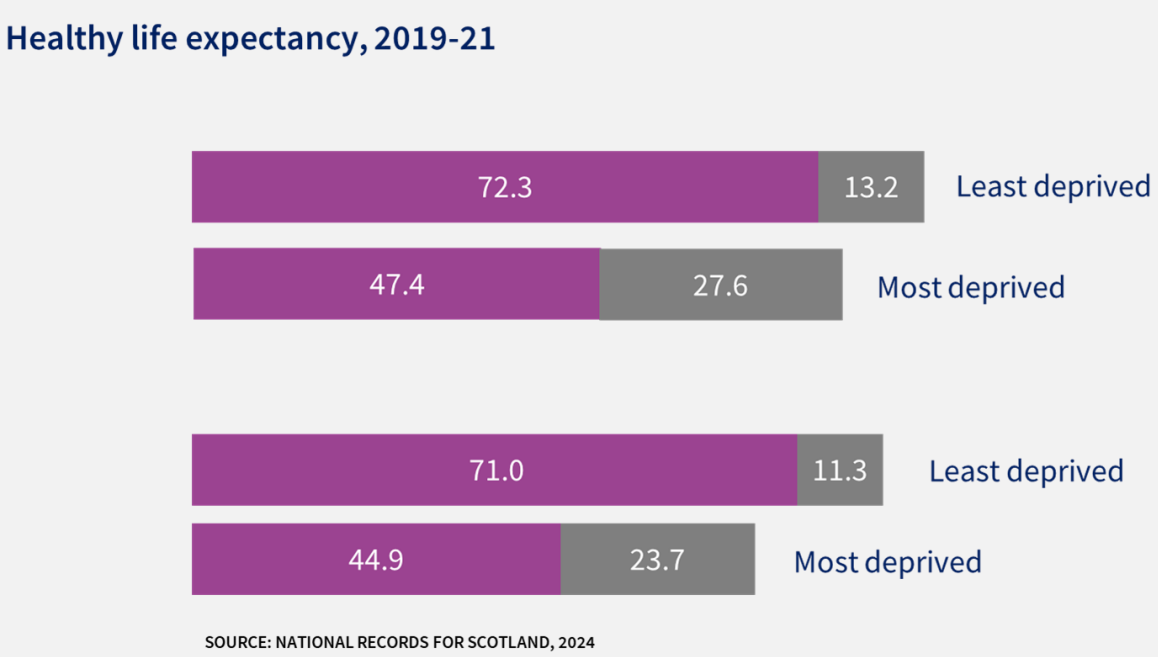
PHS 10-YEAR STRATEGY (2025 TO 2035)

March 2025

Public Health Scotland

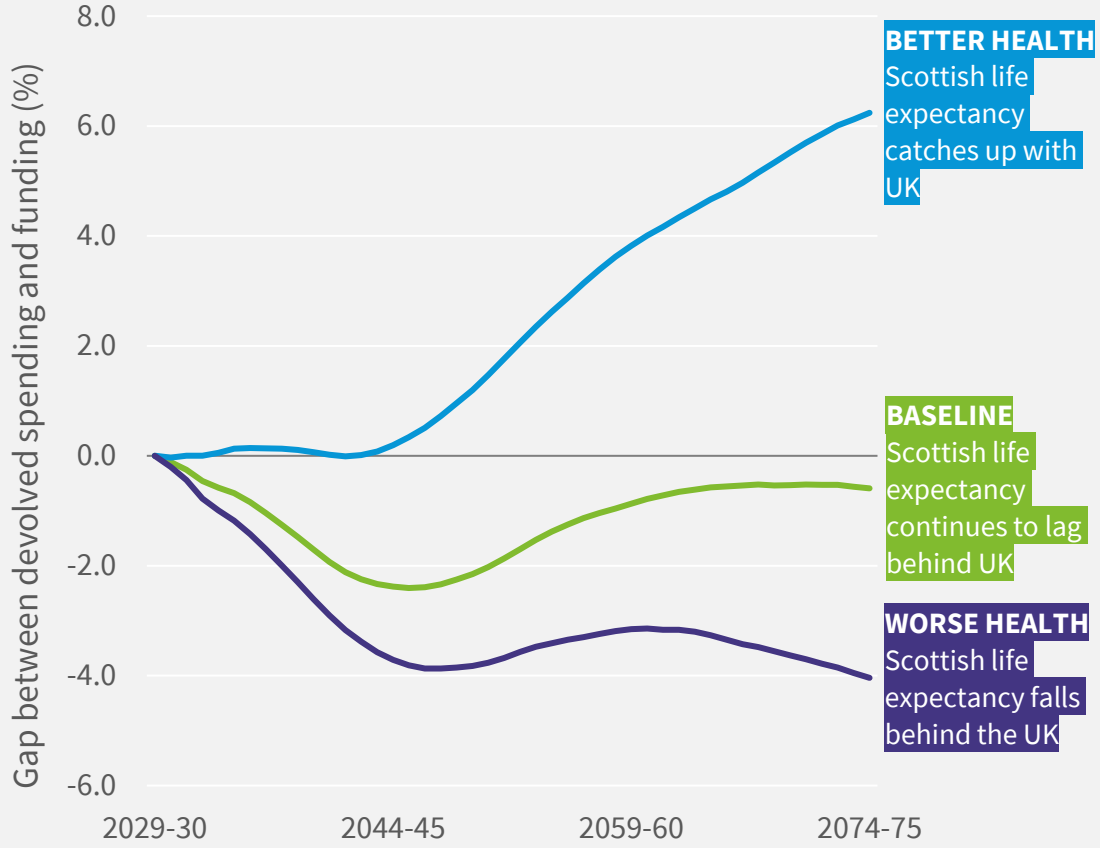
MEETING SCOTLANDS FUTURE CHALLENGES

Scotland faces significant health challenges…



SOURCE: SCOTTISH FISCAL COMMISSION, 2024

…but bold public health action now can make the difference



SOURCE: SCOTTISH FISCAL COMMISSION, 2025

A Scotland where everybody thrives

Our Mission

We lead and support work to:

PREVENT

disease

by providing vaccines and reducing the spread of infectious diseases

PROLONG

healthy life

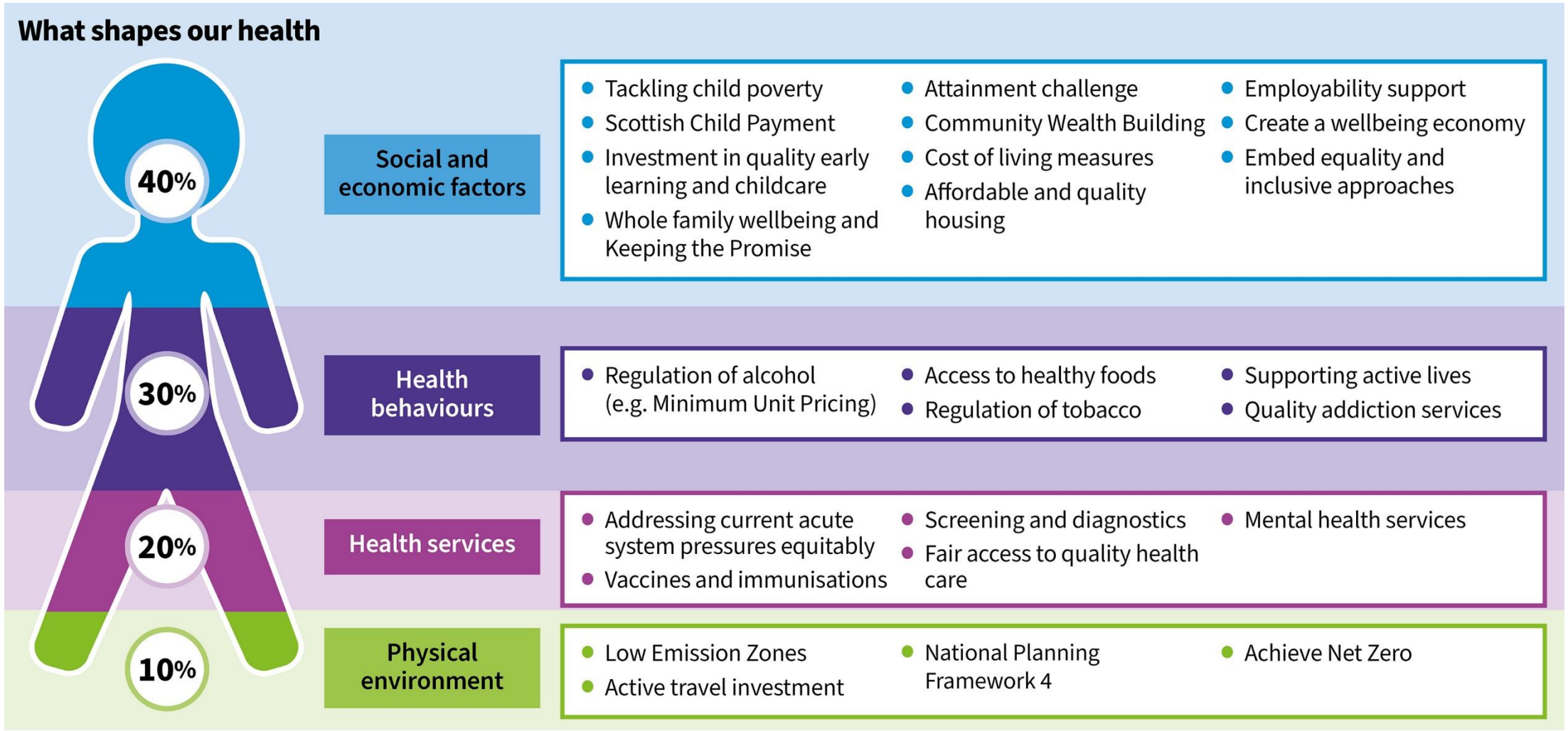
by supporting access to high quality healthcare

PROMOTE

health

by strengthening the building blocks of health for all

Protect investment in the building blocks of health



Adapted from The Kings Fund (**https://www.kingsfund.org.uk/publications/vision-population-health**)

Scotland's Population Health Framework

DRAFT– IN PROGRESS - FOR ILLUSTRATIVE PURPOSES

We live longer, healthier, more fulfilling lives

NATIONAL TARGET- IMPROVE LIFE EXPECTANCY AND NARROW GAP

2025 -2026 Priorities

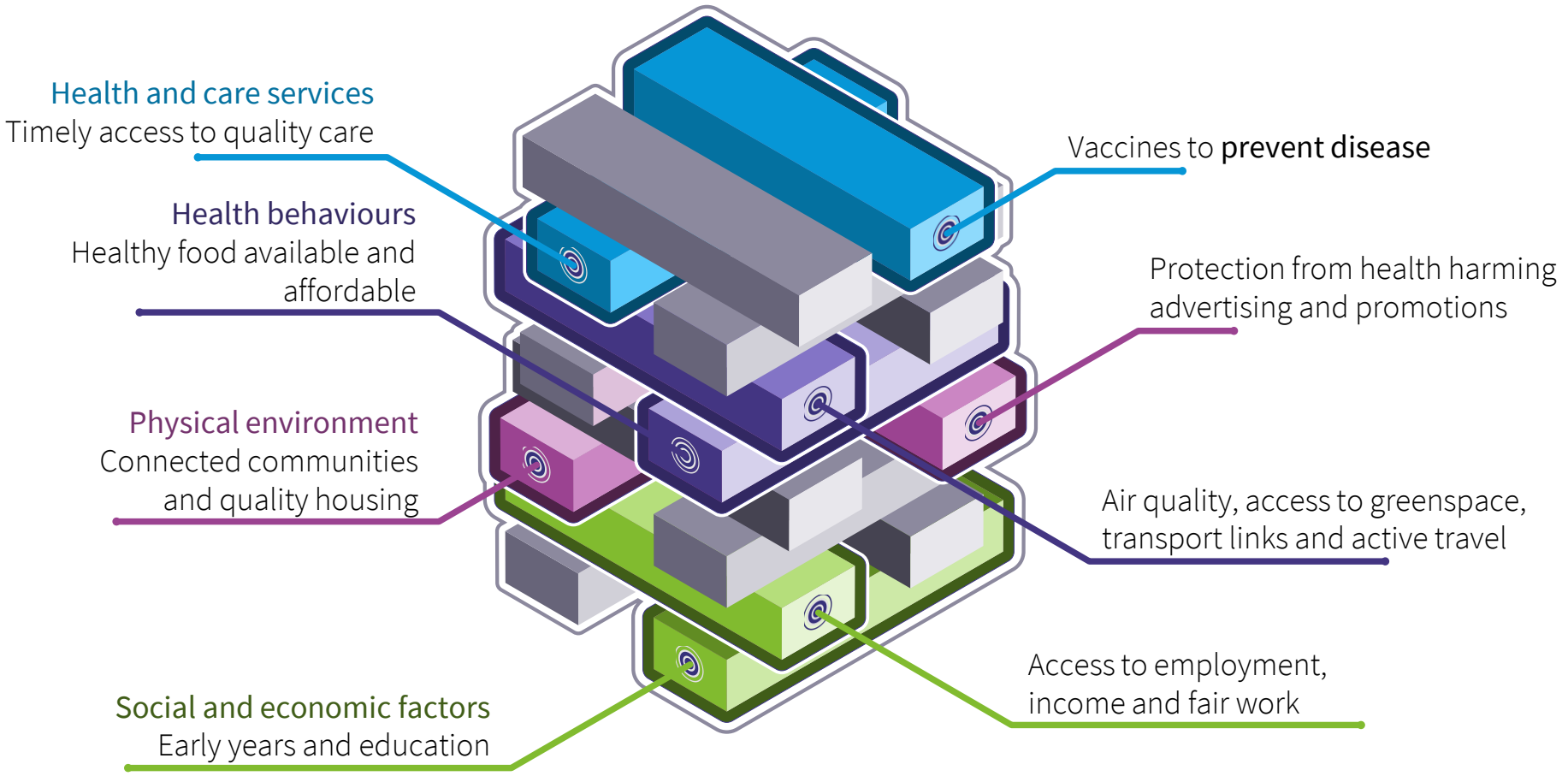
- **Priority 1: A whole system approach to healthy weight and tackling obesity**
- **Priority 2: A system that prioritises prevention within planning, budgets and accountability**

Drivers of Health

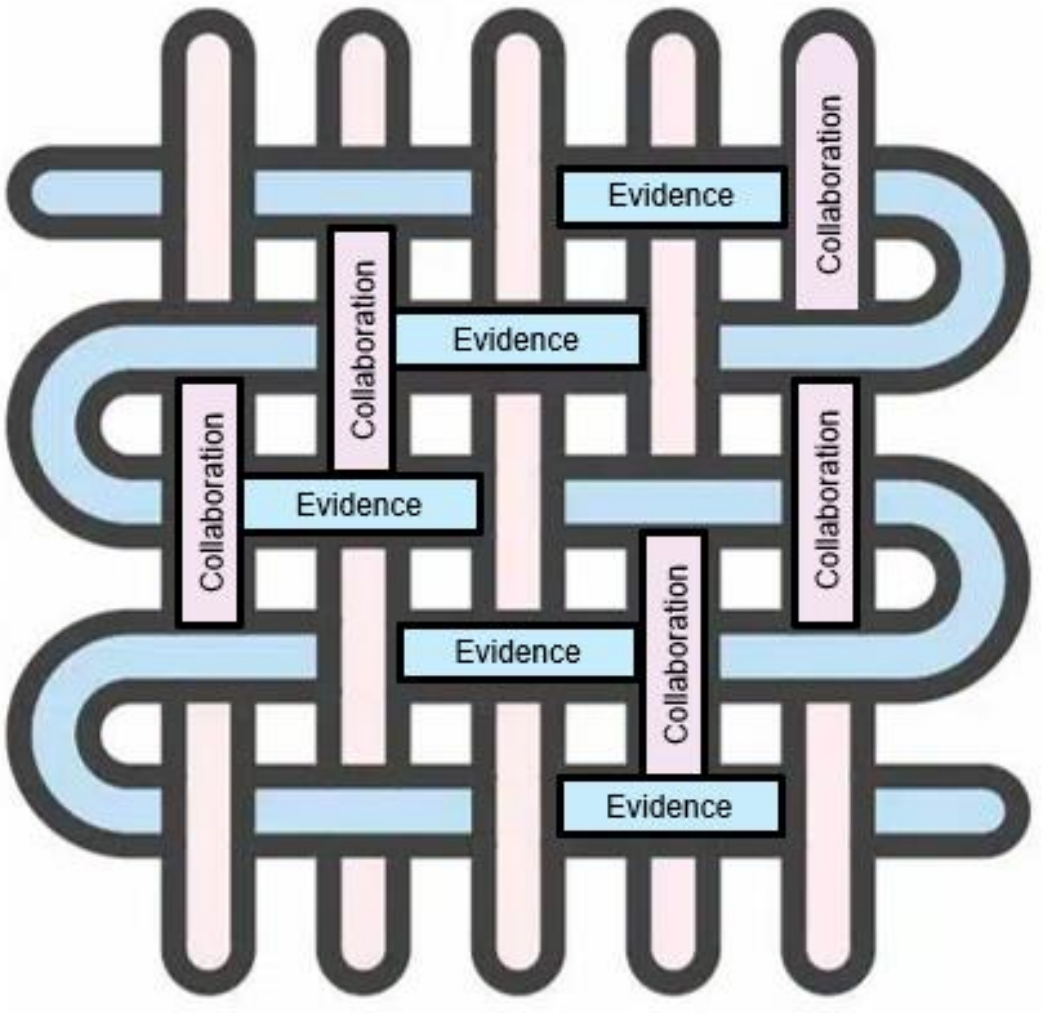
- ***SOCIAL & ECONOMIC FACTORS***
- ***PLACES and COMMUNITIES***
- ***HEALTHY LIVING***
- ***EQUITABLE HEALTH & CARE***
- **PREVENTION FOCUSSED SYSTEM**

Building a lasting legacy

The building blocks of health



Enabling action across the system



Partnerships

Research

Data & intelligence

Tools & resources

Monitoring & evaluation

Briefings

Breakout 1:

How do ensure our vision delivers for Everybody in Scotland.

What is the role of the sector in delivering our mission to prevent, prolong and promote health?

What can PHS do to support the sector achieve it’s potential to prevent, prolong and promote health?

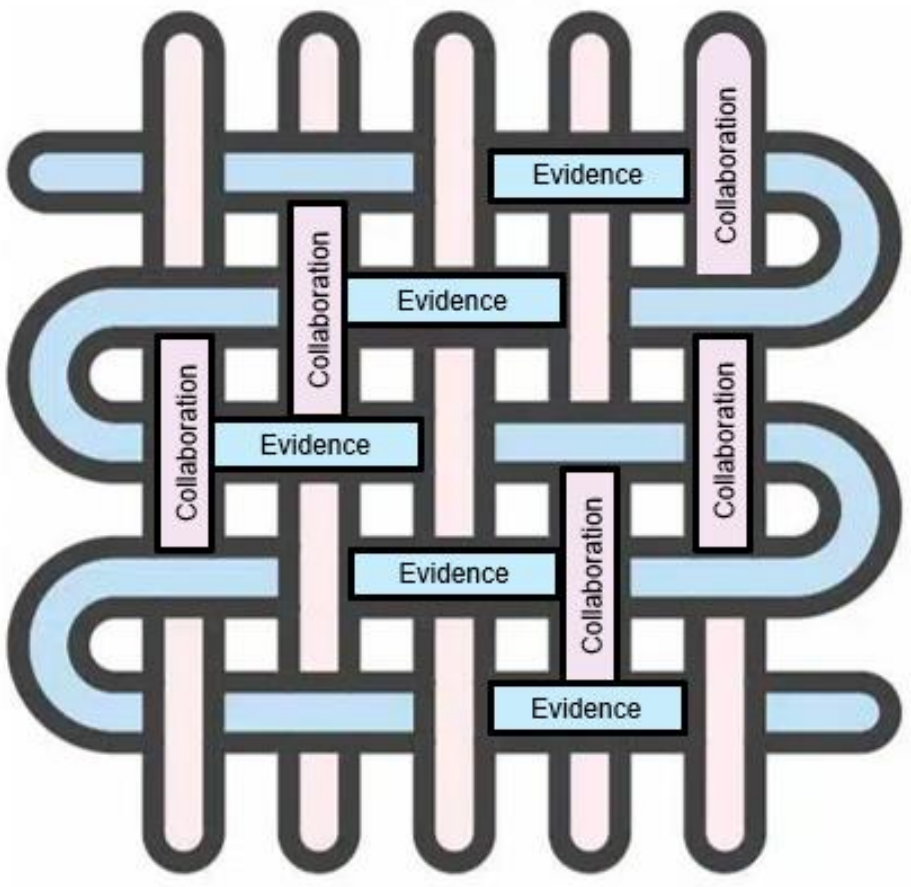
Breakout 2:

Our Priorities are what is set out in the Population Health Framework; Social and Economic, Healthy Living, Place and community, Equitable Health and Social Care, Prevention Focused System

- From your perspective, do you agree these should be our focus, what else should our priorities be?

- How can we work better together to deliver these?

Enabling action across the system – Areas for Collaboration



- Policy Development
- Once for Scotland
- Professional Development
- Decision Making
- Strategic Planning
- Advocacy and Influence
- Partnership and Collaboration
- Research and Knowledge

Group Discussion

- Is there anything else you want to share to shape our strategy and its implementation?

- How do you want to be involved moving forward?