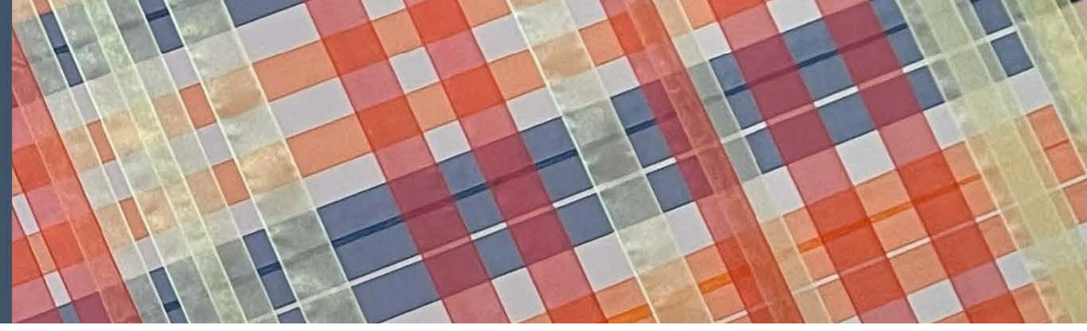
Defining Lived Expertise By Design



Defining Lived Expertise by Design
CanDu Conference at V&A Dundee
Wednesday 8th November 2023

kennedytwaddle · LINSEY McINTOSH · SERVICE DESIGN ACADEMY · V&A Dundee



Making a Lived Experience Cancer Tartan

On 8th November 2023, 40 people with a lived experience of cancer and 40 cancer support professionals came together at the V&A Dundee to explore the value and importance of involving lived experts in the design and delivery of support services

Question 1 – Vertical/Warp Ribbon – Auditorium

Why do we share our lived experience of cancer?
e.g. to be heard and supported, to provide information for support, to communicate healthcare needs, to make things better for others, to raise public awareness, etc

Pick a tag and write your response on one side of it.

Pick only one sub-question below to respond to

What practical needs have to be met for this to happen?
e.g. confidentiality, physical space, time, trained helpers, accessibility, clear communication, etc

Write on the other side of the tag what these needs are.

Peg up your tag and ribbon vertically.

Yellow Ribbon

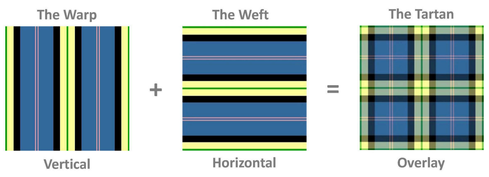
What emotional needs have to be met for this to happen?
e.g. feel safe, have trust, feel respected, feel heard, feel accepted, feel valued, feel empowered, etc

Write on the other side of the tag what these needs are.

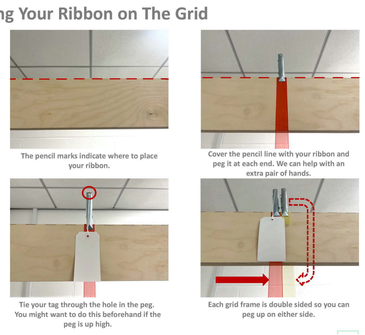
Peg up your tag and ribbon vertically.

Red Ribbon

Rules of the Grid



Placing Your Ribbon on The Grid



Question 2 – Horizontal/Weft Ribbon – Learning Studio

What does an expert of lived experience of cancer bring?
e.g. advice, information, scrutiny, teaching, influence, etc.

Pick a tag and write your response on one side of it.

Pick only one sub-question below to respond to

What practical needs have to be met for this to happen?
e.g. digital/physical resources, support networks, training, access to professionals, physical space, etc

Write on the other side of the tag what these needs are.

Peg up your tag and ribbon vertically.

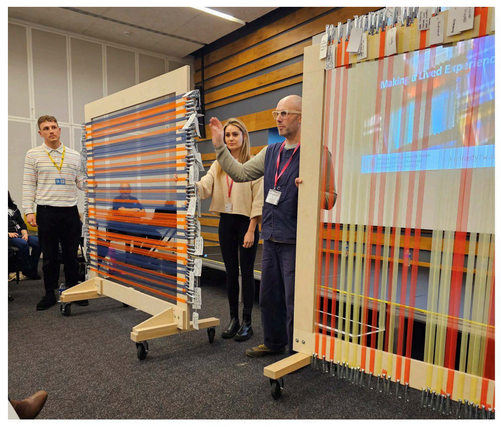
Blue Ribbon

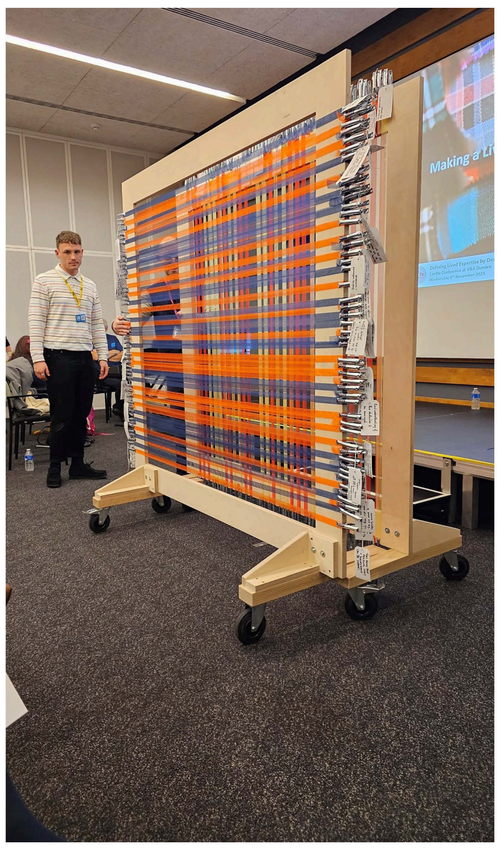
What emotional needs have to be met for this to happen?
e.g. understanding and empathy, confidence, feeling welcomed, empowerment, to feel heard, etc

Write on the other side of the tag what these needs are.

Peg up your tag and ribbon vertically.

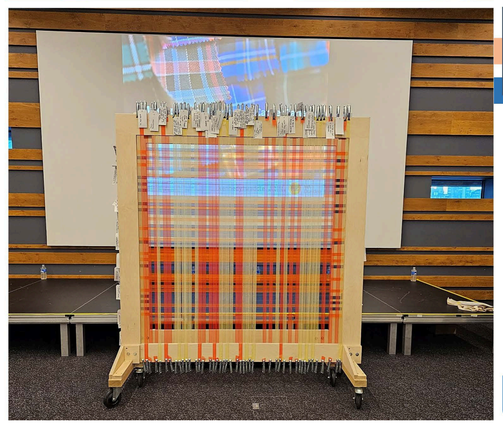
Orange Ribbon









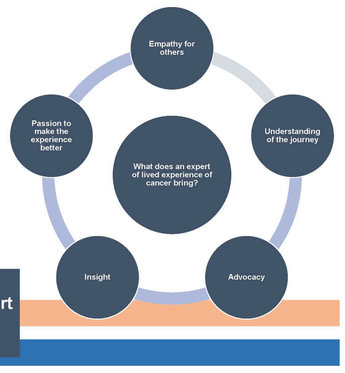


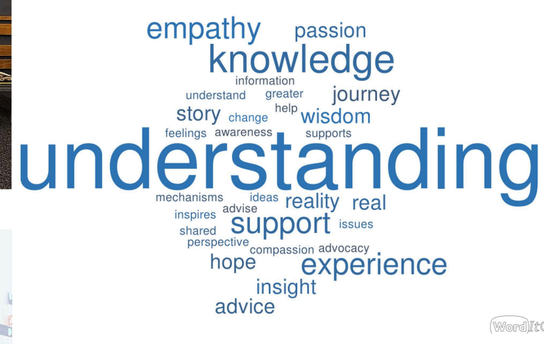
Themes: Why do we share our lived experience of cancer?





Themes: What does an expert of lived experience of cancer bring?





We share our lived experience of cancer …

> **"To make things better for others"**

Attendee of the Defining Lived Expertise by Design CanDu Conference at V&A Dundee

An expert of lived experience of cancer brings …

> **"A better understanding of the reality of living with cancer."**

Attendee of the Defining Lived Expertise by Design CanDu Conference at V&A Dundee

Themes summary: Why do we share our lived experience of cancer?
What needs must be met for this to happen?

practical	emotional
Safe and supportive physical or online spaces	Being empowered
Language that can be understood	Mutual respect and trust
Accessible information available to all	Being heard with no judgement
Training for helpers, volunteers and professionals	Feeling valued

In conclusion…

The defining Lived Expertise by Design CanDu Conference was successful in many respects. Professionals and people with lived experience of cancer were brought together through design in an environment where they could share stories, foster a sense of community and have the opportunity for their collective voice to be heard.

The co-design of this tartan does not only represent a celebration of the strength and resilience of individuals with lived experience of cancer, but an important step towards a much wider goal. The hope being that the inspiring insights and themes which have formed the tartan can now be built upon through a continued human-centered approach to design and drive the change needed to improve the lives of individuals living with cancer.

Themes summary: What does an expert of lived experience of cancer bring?
What needs must be met for this to happen?

practical	emotional
The power to affect change to improve services and care	Empathy and understanding
Opportunities to share information where it will be heard and utilised	Inclusion
Clear accessible routes to service providers	Respected and valued
Trained lived cancer networks	Confidence to speak and challenge assumptions

We know the 'why' and will explore the 'how' at our next co-design conference at the V&A Dundee on 4th November 2024

info@cancerdundee.org for details